

DYLAN BLINN

DRIVEN * FORWARD-THINKING * VERSATILE

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Los Angeles, CA

Proven industrial designer with a diverse background in product and multimedia design, eager to undertake a dynamic role where I can utilize my skills in product development, graphic design, and comprehensive trend analysis for new and exciting projects.

Work Experience

Multimedia Designer

Urban Legends Film Co. | Los Angeles, CA | Jul '21 - Feb '24

- * Enhanced and color corrected images across diverse projects.
- * Created a variety of graphic elements for clients.
- * Managed and facilitated quick turn-around requests.

Graphic Designer

Bally Sports | Los Angeles, CA | Jul '21 - Feb '24

- * Built internal pitch decks and other promotional graphics.
- * Ensured timely graphic distribution to nationwide team members.
- * Collaborated with regional sports organizations across the country, including MLB, NBA, NFL and WNBA teams.
- * Designed assets for traveling interactive experiences at sporting events.

Product Developer

Apollo Interactive | El Segundo, CA | Oct '19 - Jul '21

- * Conducted market and product opportunity research.
- * Reviewed and tested competitor products to find modifications to enhance the overall product.
- * Developed in-depth presentations that integrated research, cost analysis and potential product renders.
- * Established rapport with oversea manufacturers to facilitate the prototyping and ordering of products.
- * Executed iterative prototyping and product testing, including detailed UV exposure and waterproofing assessments.
- * Designed graphic assets for products, spanning the instructions, logo label or patch, packaging and other marketing materials.
- * Managed large-scale order placement, overseeing production and coordinating distribution logistics with sea freight partners.

Industrial Designer *co-op

Apex Supply Chain Technologies | Mason, OH | Aug '18 - Dec '18 AND Jan '16 - May '16

- * Crafted 3D concepts and contributed to product ideation presentations.
- * Established the VR testing lab, optimizing client evaluations on potential products.
- * Carried out CMF research to enhance ongoing product development.
- * Acquired skills in sheet metal fabrication for industrial implementations.
- * Strengthened quick prototyping capabilities using CNC machinery.

Industrial Designer *co-op

Rookwood Pottery Company | Cincinnati, OH | May '17 - Aug '17

- * Gathered in-depth insights into home living trends.
- * Executed rapid 3D prototyping for product line diversification.
- * Partnered with clients to transform ideas into ceramic pieces.

Industrial Designer *co-op

Spin Master | Los Angeles, CA | Aug '16 - Dec '16

- * Designed construction vehicle kits for STEM skill growth.
- * Developed clear build instructions for an array of toys.
- * Contributed to team concept brainstorming sessions.

Skills

Analog

- * Insightful critical thinking and creative innovations
- * Story development and visual scripting
- * Quick-iteration sketching and marker rendering
- * Collaborative ideation
- * User-focused design (UI/UX and ergonomic design practices)
- * Strategic brand exploration and definition
- * Elevated market trend analysis and forecasting
- * Thorough knowledge of materials and manufacturing processes
- * Rapid prototyping and testing
- * Efficiently balance work across multiple projects

Software

- * CAD: Fusion360, Solidworks, KeyShot, Autodesk Alias
- * Adobe CC: Photoshop, Illustrator, AE, InDesign, XD
- * Microsoft Suite: Word, Excel, PowerPoint, Outlook
- * Other: Sketchbook Pro, Unity Engine

Education

University of Cincinnati

Cincinnati, OH | BS Industrial Design